

# POWER ELECTRONICS EXPO

EXPLORE THE FUTURE OF POWER ELECTRONICS | SMART GRID |  
SEMICONDUCTOR DEVICES | CONTROL SYSTEMS | APPLICATIONS IN  
UTILITIES | DEFENCE & AEROSPACE | RENEWABLE ENERGY

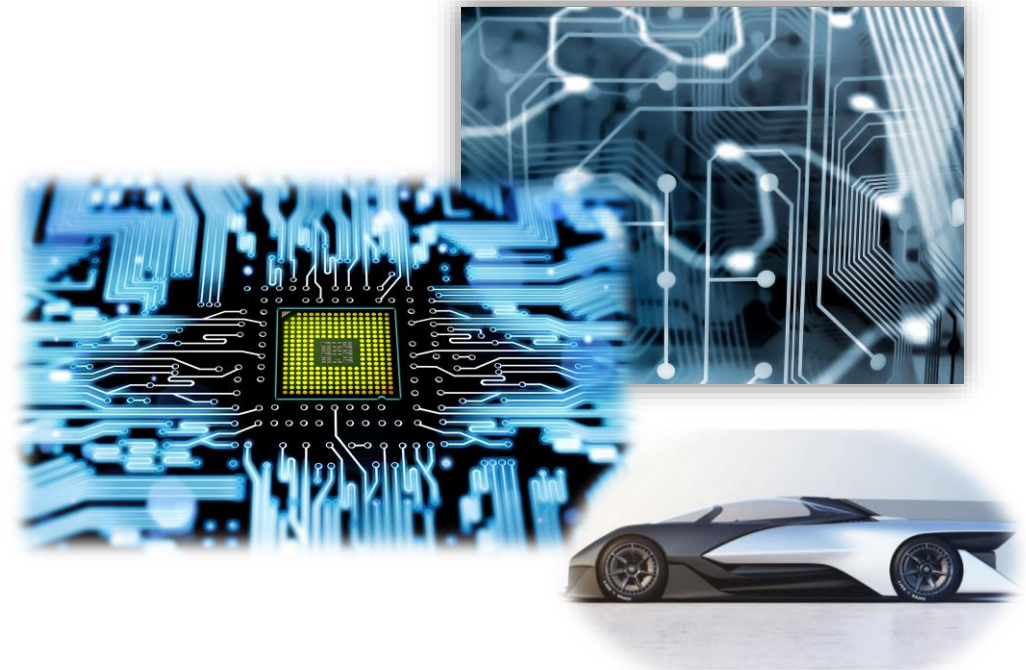
THURSDAY 15<sup>th</sup> MARCH 2018 | INTERNATIONAL CENTRE, TELFORD, UK



# POWER ELECTRONICS EXPO

THURSDAY 15<sup>th</sup> MARCH 2018 – INTERNATIONAL CENTRE | TELFORD | UK

Power Electronics in the UK is driving significant change across a range of industry sectors including the renewable energy generation, energy networks, transportation and industrial processes arenas. The inaugural Power Electronics Expo UK runs Thursday, 15th March and brings together senior industry professionals with a commercial interest in the latest technological developments from within the power electronics sector. Held at the award winning International Centre, Telford in the West Midlands a major UK hub of the high tech industrial sector, the event will provide a unique opportunity to showcase the latest technological products and services from across the industry.



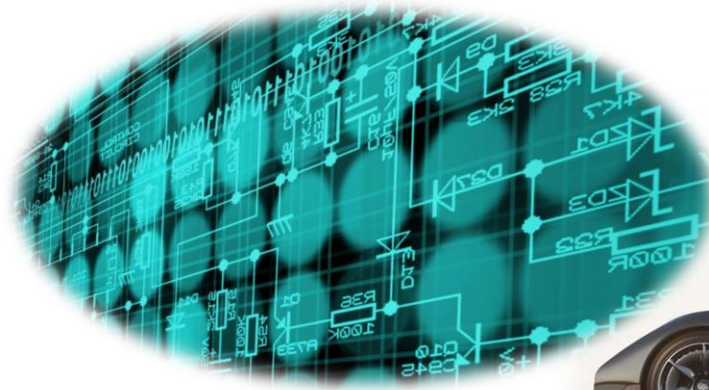


# POWER ELECTRONICS EXPO

## Exhibitor Profile

Exhibitors from industry sectors including:

- Smart Grids
- Aerospace
- Automotive
- Wind Systems
- Elevators
- Satellites
- Rail
- Research & Development
- Testing Specialists
- Suppliers
- Control Systems
- Storage Systems



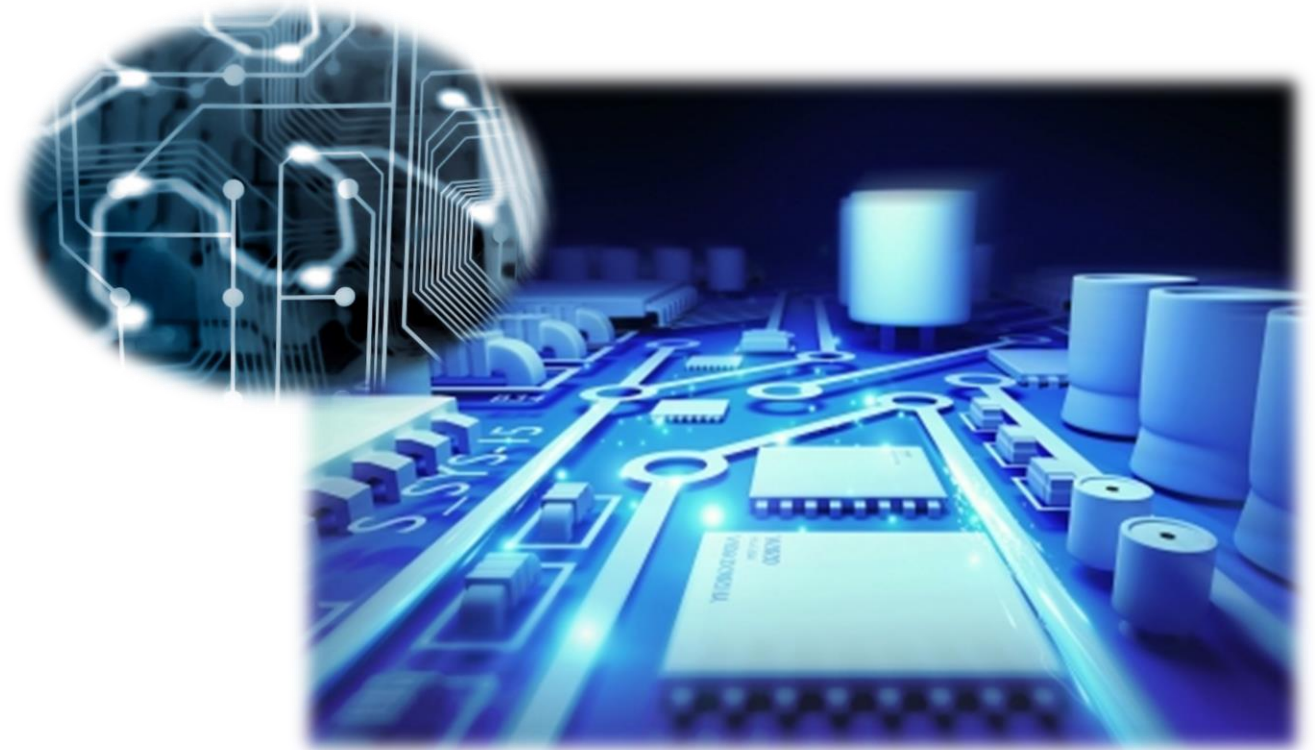


# POWER ELECTRONICS EXPO

## Visitor Profile

Delegate attending the event will include:

- Electronics Engineers
- Heads of Electronic Design Engineering
- Head of R&D
- Head of Electrical Development
- Chief Engineer of Electric Vehicles
- Chief Engineer of Hybrids
- Technical Directors
- Advanced Development Directors





# POWER ELECTRONICS EXPO

## Exhibiting Costs

3m x 3m exhibiting space within the main hall: £1,650 plus VAT

6m x 3m exhibiting space within the main hall: £2,950 plus VAT

Included with your exhibition space you will get:

### **Prior to the event:**

- Advertising on Show website [www.powerelectronicsexpo.co.uk](http://www.powerelectronicsexpo.co.uk)
- Branding on fortnightly email newsletter sent to over 40,000 recipients

### **On the day:**

- 6' table & cloth
- 2 x chairs
- 3 x lunch vouchers
- Free WiFi
- Free car parking
- Electric point with stand space
- 100 word company profile, logo and web address included in free event magazine
- Tea and coffee throughout the day





# POWER ELECTRONICS EXPO

## Sponsorship

### Platinum Sponsorship - £5,450 plus VAT (Limited to 6 companies)

- Acknowledged as a Platinum Partner on all marketing collateral including website and all email based marketing activity:
  - Company logo branding on main show banner in the main exhibition hall
  - Company logo branding on all signage
  - Corporate video on main screen in Exhibition Hall
- Exclusive use of dedicated business room/ workshop pods limited exclusively to platinum partners.
- 20 minute speaker presentation
- Full-page colour advertisement in premium position of the event magazine
- Tailored invites to your key customers
- Company logo branding on [www.powerelectronicsexpo.co.uk](http://www.powerelectronicsexpo.co.uk)
- Access to full delegate list including contact details (on opt-in basis)
- 6m x 3m exhibiting space within the main exhibition hall
- 3 exclusive dedicated email blasts in the run up to the Show



# POWER ELECTRONICS EXPO

## Sponsorship

### Gold Sponsorship - £3,950 plus VAT

- Acknowledged as a Gold Partner on all marketing collateral including website and all email based marketing activity
  - Company logo branding on main show banner in the main exhibition hall
  - Company logo branding on all signage at the event
- Half-page colour advertisement in premium position of the brochure
- Company logo branding on [www.powerelectronicsexpo.co.uk](http://www.powerelectronicsexpo.co.uk)
- Company marketing collateral in attendee pack
- 3m x 3m exhibiting space within the main exhibition hall
- Tailored invites to your key customers
- 1 exclusive dedicated email blast in the run up to the event



# POWER ELECTRONICS EXPO

## Individual Sponsorship & Advertising Options

### Individual sponsored items

Lectern presentation branding: £695

Branding on free hand out bag: £1,895

Company branded inserts into event bag: £495

Lanyard/ Name badge branding: £1,795

Entrance ticket branding – no more than 5 sponsors: £895

Registration desk: £2,245

Exclusive Business Pod: £1,450

### A4 - Event magazine advertising

Inside front cover (full page): £1,595

Inside back cover (full page): £1,395

Full page advert (run of magazine): £1,245

Half page advert: £795





# POWER ELECTRONICS EXPO

## Contact us

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